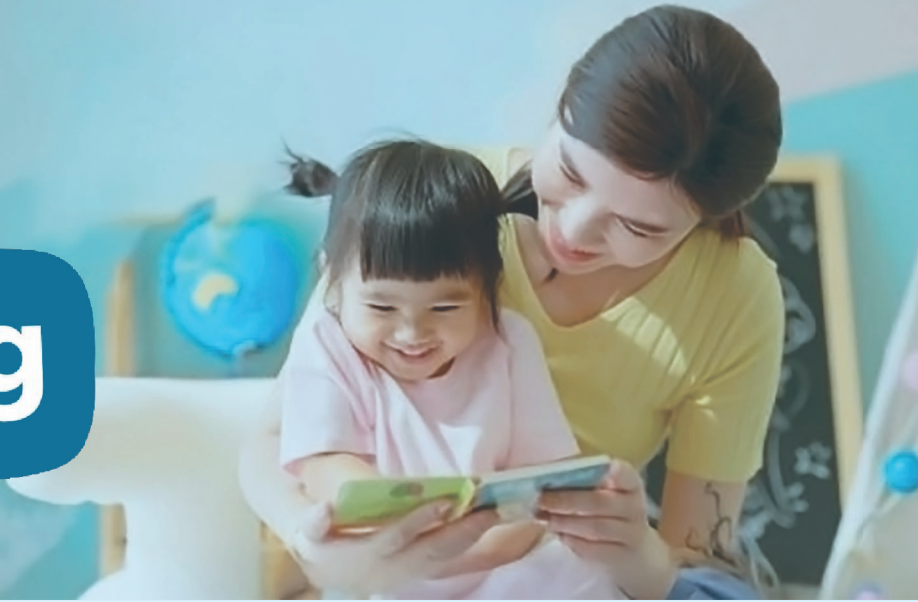


# Inspire a Love of Reading



## OUR 2025 IMPACT

### & CUMULATIVE IMPACT SINCE INCEPTION



#### SERVICE AREA

**1** EXPANSION IN 2025  
**5** ZIP CODES SINCE 2022



#### BOOKS MAILED

**20,754** IN 2025  
**65,005** SINCE 2022



#### KIDS ENROLLED

**2,475** IN 2025  
**3,455** SINCE 2022



#### HOMES REACHED

**2,037** IN 2025  
**2,710** SINCE 2022



#### PROGRAM GRADUATES

**362** IN 2025  
**1,215** SINCE 2022



2025 was a year that tested our resilience and reaffirmed our purpose.

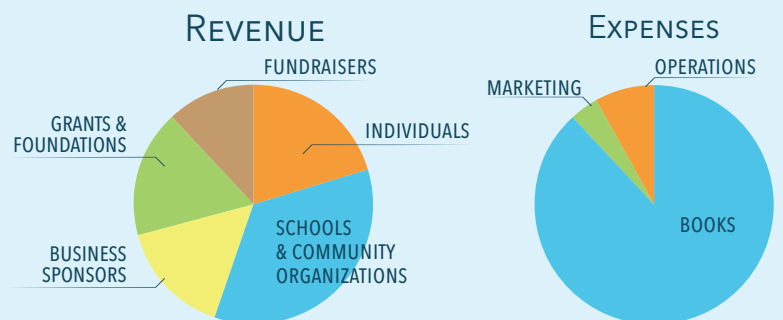
This last year presented significant challenges for many nonprofits nationwide. Funding cuts, rising inflation, increased postage costs, and ongoing economic uncertainty have put added pressure on these organizations striving to meet growing community needs.

Early Bird Books faced these same realities with the expiration of COVID-era funding resulting in the loss of support from Rockford Public Schools, which ultimately led to the temporary closure of our Rockford service area. We remain deeply grateful for this past partnership and the families it helped serve.

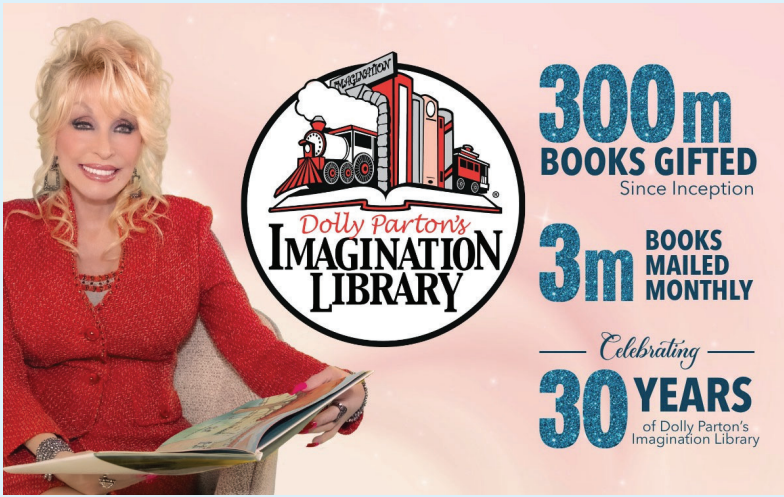
Despite this setback, we are dedicated to raising the funds needed to relaunch the closed service area and ensure long-term sustainability of our program in all communities we serve. While the future remains uncertain, our commitment to promoting early literacy in Kent County remains unwavering.

We will continue seeking new funding sources, strengthening our community partnerships, and developing a sustainable program that ensures that every child enrolled in The Imagination Library receives a book each month until they graduate.

We would like to sincerely thank our donors, volunteers, and community supporters for standing with us through a challenging year. With continued support, we will keep inspiring young readers one child, one book, one month at a time.



## 30 Years of Celebration



Dolly Parton's Imagination Library celebrated its 30<sup>th</sup> anniversary in 2025, a joyful reminder that big dreams can start with a single book in a child's hands. At Early Bird Books, we are honored to join in their mission by connecting families in our community to stories, imagination, and a lifelong love of reading.

“This program has added so many wonderful books to our daughter's shelves. At a year old, she's already a little bookworm. As a teacher and a mom, I appreciate the variety of content and language learning skills provided in each book from DPIL. We tell all our friends with kids about this program because we love it so much! - Allie S.”

## THANK YOU TO OUR 2025 CHAMPIONS OF LITERACY!

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